Cornell–China College Program

Cornell University Online Courses for Chinese High School and College Students

China Education Association for International Exchange
CCCP: An Overview

The Cornell–China College Program (CCCP) is a program of online study featuring official Cornell University undergraduate classes taught by outstanding faculty members. It is designed to give students a foundation for future study in the United States. Classes run from January through May 2017, and students view class lectures on their own schedule during that period. In addition, students will have the opportunity to interact in real-time with their professors and graduate teaching assistants during online symposia. To review student and school progress, Cornell personnel will make periodic visits to China. Students may take one or more courses, depending upon their eligibility. Five of the online courses in this program carry Cornell University academic credit, recorded on an official Cornell University transcript. The sixth course is a non-credit class that focuses on preparing students for college success. Students who complete the course in good standing will receive an official Cornell University transcript.

The Academic Program

CCCP is currently offering six online Cornell University courses. These courses are fast-paced, so students should be prepared for a challenge. Students are expected to view all lectures, complete all homework, and actively participate in classroom discussions. Students should plan to spend at least 37.5 hours viewing lectures for each online course. In addition, for each hour of online lecture, students should plan on two to three hours of homework. For most courses, this represents at least 150 hours of work (or 10 hours per week over the 15-week semester). Homework, tests, paper assignments, and more will be clearly communicated on the class website. CCCP students are evaluated by the same academic standards and procedures as Cornell undergraduate students. Cornell has a code of academic integrity, according to which every student is expected to demonstrate absolute integrity in all academic undertakings. Upon acceptance, students and parents or guardians must review the complete academic integrity policy that we provide online.

Benefits of CCCP

Students who participate in CCCP can expect to:
- receive Cornell credits and/or an official Cornell transcript,
- study with distinguished Cornell faculty members,
- enhance their college applications,
- learn how to succeed at an Ivy League university,
- refine their English-language skills,
- get a head start on their college studies,
- build a strong foundation for future study in the United States, and
- prepare for a career in a global society.

In addition, successful CCCP students who wish to apply to Cornell’s on-campus Summer College program will receive special priority review.

The Cornell–China Connection

Cornell University was founded in 1865 with the goal of becoming an institution of higher education “where any person can find instruction in any study.” For more than a century, the university has nurtured a robust Cornell–China connection. Among the first Chinese students was Hu Shih, Cornell class of 1914. Today, more than 1,500 Chinese students pursue undergraduate and advanced degrees at Cornell, and Chinese professors, research scholars, and exchange visitors are an active part of the university.

In 2005, Chinese high school students enrolled in credit-bearing summer courses in Cornell University’s Summer College Programs for High School Students. In 2015, Cornell partnered with the China Education Association for International Exchange (CEAIE), a sector of the Ministry of Education of the People’s Republic of China, to support Chinese students’ academic goals through the online Cornell–China College Program. Together, Cornell and CEAIE invite high school and college students to participate. We look forward to Chinese students’ sustained participation in the coming years as we develop additional courses that meet their interests and needs.
Courses

INTERNATIONAL RELATIONS

Introduction to International Relations
4 credits

Introduction to International Relations is an overview of the basic concepts and practice of international politics. During this class, we will examine and discuss security of the state and of individuals, the future of war, terrorism, the global economy, nationalism, ethnic and religious conflict, and the role of the media in shaping perceptions about international relations. In addition, we will study how different perspectives and theories can affect our understanding of the world.

Note from the dean: If you are interested in global studies, future study abroad, or an international career, this class is a great way to begin building a foundational understanding of relevant issues.

Professor Chip Gagnon

Chip Gagnon is a long-term visiting scholar at the Reppy Institute for Peace and Conflict Studies at Cornell University as well as a professor in the Department of Politics at Ithaca College. His book *The Myth of Ethnic War* won the American Political Science Association’s 2005 award for Best Book on European Politics and Society. Gagnon is a recipient of fellowships from the U.S. Institute for Peace and from the Social Science Research Council–MacArthur Foundation’s program in Peace and Security in a Changing World. A graduate of Georgetown University’s School of Foreign Service, Gagnon earned a PhD in political science from Columbia University. He has been a visiting scholar at Stanford University, the University of Zagreb in Croatia, and the University of Belgrade in Serbia.

ENTREPRENEURSHIP

Global Conversations with Entrepreneurs
3 credits

Global Conversations with Entrepreneurs is designed to immerse students in the entrepreneurial opportunities and challenges of a specific country or geographical region. The course will expose students to rich entrepreneurial experiences located outside the United States; teach students how to adapt theoretical knowledge and practical skills to unfamiliar environments; and highlight specific differences between the U.S. and the area being studied. The course will focus on three major themes: culture, industry, and resources. At least five global entrepreneurial companies will present their views on the specific country or region from an operations perspective.

Note from the dean: This class will help you become part of a new generation of entrepreneurs, familiarizing you with the practices that lead to success in the marketplace.

Professor Mona Anita K. Olsen

Mona Olsen is the associate director of the Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship at the School of Hotel Administration (SHA) at Cornell University, where she leads initiatives to expand and enrich the institute’s multifaceted work on entrepreneurship education. As an assistant professor for the school, she also develops and teaches courses on entrepreneurship theory and practice. Prior to joining the SHA faculty, Olsen earned a PhD from George Mason University and was a U.S. Fulbright Grantee to Norway, the assistant director of the Mason Small Business Development Center at George Mason University, and a worldwide sales analyst for Four Seasons Hotels and Resorts.

LEADERSHIP

Teams and Leaders in Action
3 credits

Teams and Leaders in Action examines the habits of thought and practice of exceptional leaders, past and present, to prepare you for leadership in an increasingly complex, connected, and diverse world. We will match historical case studies with contemporary leadership theory and practice from the business world, the military, athletics, and adventure expeditions. By the end of the course, you should be able to listen and communicate more effectively, deal with conflict and tension in a team, build team diversity and unity, and formulate and execute plans to reach team goals. Most important, you should feel confident in stepping into roles as teammate and team leader.

Note from the dean: This class will help you set your goals and identify the strengths required to achieve them.

Professor Jennifer Baker

Jennifer Baker is the founding director of the Big Red Leadership Institute and an associate director of athletics at Cornell University. She holds an MEng from Cornell and an MBA from Cornell’s Johnson Graduate School of Management. Throughout her graduate work, Baker did marketing and strategy work for Intel Corporation and also served as an assistant coach with the Cornell women’s lacrosse team. She is a graduate of the U.S. Naval Academy and served for seven years in the United States Navy, as a pilot and with the Civil Engineer Corps.

Photos on pages 6, 7, 8, and 10 by Sherry Wang.

Copyright 2016 Cornell University School of Continuing Education and Summer Sessions (SCE). SCE reserves the right to change or cancel this program. For policies governing participation in this program, see sce.cornell.edu/scepolicies or contact SCE. (416)
SUSTAINABILITY

Sustainability and Community: Introduction to Civic Ecology

3 credits

In this course we will explore the individual, community, and environmental benefits of environmental stewardship. We will talk about how communities can rebuild places damaged by war, natural disaster, crime, and pollution using practices such as creating community gardens, protecting streams, planting trees, and removing invasive species. You will interact with Cornell faculty and graduate students through discussion questions and videoconferences, and in a final project you will form small groups to participate in and develop plans for new civic ecology practices in your communities.

Note from the dean: This class will help you understand the global challenges of building healthy communities, vibrant urban centers, and strong nations.

Professor Marianne Krasny

A professor in the Department of Natural Resources at Cornell University and director of the department’s Civic Ecology Lab, Marianne Krasny works with community-based organizations to examine how and why people care for nature and community in cities. She also directs the Environmental Protection Agency’s national environmental education training program. In this role, she strives to teach people how to create a healthy environment in an increasingly urban society facing the challenges of climate change. Krasny holds bachelor's degrees in human development and botany and MS and PhD degrees in forest ecology.

MACROECONOMICS

Introductory Macroeconomics

3 credits

This course will introduce you to the basic tools of macroeconomic theory. We will look at how economic activity affects the level, stability, and growth of national income. We will discuss economic modeling, the "production possibilities frontier," supply and demand, national income accounting, unemployment, inflation, balance of payments, deficits, and economic growth, and we will analyze how these may be influenced by monetary, fiscal, and other policies. The course will include periodic 45-minute synchronous sessions, regular homework assignments, sample practice examinations, a discussion board, two preliminary examinations, and a final examination.

Note from the dean: Learning the fundamentals of macroeconomics from a top scholar will help you understand our rapidly changing global economy.

Professor Jennifer Wissink

Jennifer Wissink is a senior lecturer in the Department of Economics at Cornell University and the department’s associate director of undergraduate studies. Since her arrival at Cornell in 1984, Wissink has taught thousands of Cornell undergraduates. She is a specialist in introductory and intermediate microeconomics, introductory macroeconomics, public finance, and industrial organization. She has been involved in online learning for over fifteen years and regularly offers a course on introductory microeconomics online. She is the author or coauthor of a number of journal articles and holds a PhD from the University of Pennsylvania.

COLLEGE STUDY SKILLS

Learning and Thinking: Keys to College Success

A non-credit course with transcript awarded

This course examines key approaches to learning and provides applications for real-world situations. The emphasis will be on evaluating your strengths and weaknesses and on developing new strategies for achieving academic excellence. You will learn how to prepare effective college admission essays, and you will learn and practice study techniques in note-taking, test preparation, time management, effective reading, and critical thinking based on the latest biological and psychological research. The course also will feature periodic 45-minute synchronous and interactive symposium sessions designed to engage all students.

Note from the dean: If you are thinking about applying to colleges in the U.S. and completing your undergraduate degree there, this course will support you in these efforts.

Professor Elise West

Elise West is the director of Cornell University’s Learning Strategies Center (LSC), where she supervises lecturers who provide tutoring and supplemental courses and directs Cornell’s Pre-Freshman Summer Program. Prior to joining the LSC, West was assistant director of academic affairs for Cornell’s Division of Nutritional Sciences, where she initiated and implemented changes to the curriculum and the academic advising program to enhance student outcomes. She holds PhD and MS degrees in educational psychology and a BS in biological sciences from Cornell University.
Eligibility Requirements

- Students who have completed their first or second year of their high school curriculum are eligible to take one course.
- Students who have completed three years of high school curriculum (but not started college or university) are eligible to take up to two courses.
- Students who are currently enrolled in college are eligible to take up to three courses. However, we generally recommend students enroll in no more than two courses.
- Students must possess sufficient English-language skills to make their study successful. Courses are taught in English, and students must be able to effectively communicate with faculty members, their fellow students, and others to succeed in this program.
- Students must carry grades of at least a B+ average (87-90 percent) to enroll in credit courses and at least a B average (84-86 percent) to enroll in the non-credit course.
- Students must be recommended for admission by the CCCP Beijing office.
- The CCCP Beijing and Cornell admission committees will review applications on a rolling basis and determine the students’ eligibility for the program.
- CCCP expects all applicants to complete their application materials without the use of paid agents, credentials services, or other paid professional assistance. The use of such services violates Cornell University policy and may lead to the rejection of application materials, the revocation of an admissions offer, cancellation of admission, or involuntary withdrawal from the program.
- Students must complete all application and enrollment procedures.

Application and Enrollment Procedures

1. Review the eligibility requirements.

2. Submit the following, in English, to the CCCP office in Beijing:
   a. the application form, available on the CCCP Beijing office website at www.3cp.org.cn
   b. a 300-word essay explaining why you would like to participate in this program
   c. your high school or college transcript and current grade report

3. If approved by the CCCP Beijing office, you will continue to the second stage of the application process. You will receive further instructions by e-mail about how to submit an application and the above academic documents to Cornell University.

4. Once accepted into CCCP, you will receive an e-mail with instructions about how to complete your enrollment. These steps will include:
   a. making full payment of the program charge within five business days of your acceptance to secure your spot, and
   b. activating your Cornell NetID (a Cornell username and password that will allow you access to Cornell services such as e-mail and course materials). You will receive instructions for activating your NetID once you have made full payment for the program.

Program Charge, Spring 2017

Once accepted into CCCP, students must pay the total program charge of:

- $4,080 for three credits
- $5,440 for four credits
- $8,160 for six credits
- $9,520 for seven credits
- $12,240 for nine credits
- $13,600 for ten credits
- $2,720 for the non-credit College Success class

Payment is due within five business days of your acceptance. Payment methods and refund policies may be found on Cornell’s CCCP website at sce.cornell.edu/cccp.
概述
康奈尔大学中国项目（CCCP）所包含的课程为康大本科在线正式课程，由优秀的教授和讲师执教，旨在为中国学生将来在美国求学打下坚实的基础。自2017年1月至5月期间，学生可根据自己的时间自主安排学习。此外，学生还可以通过网络会谈与教授与研究生助教开展实时互动。康大主管人员也将定期访问中国以督促学生和学校的学习进度和质量。学生可以根据自身情况选择一门或多门课程。此项目中的五门课程均为学分课程，学分记入康奈尔大学的官方成绩单。第六门课程为非学分课程，旨在帮助学生为成功的大学生活做好准备。课程完成后学生将获得康奈尔大学的官方成绩单。

学术计划
CCCP目前所提供的六门在线课程，因其节奏紧张，要求严格，十分具有挑战性，学生对此要做好准备。我们要求学生参与所有讲座，完成所有作业，并且积极参与课堂讨论。每门在线课程的讲座约需至少37.5个小时，对于每小时在线讲座，学生都需规划2到3个小时去完成作业，这意味着大多数课程约需150个小时的学习时间（或者以15周为1个学期，每周至少花10小时学习）。

课程所在网站会清晰地布置作业、测试、安排论文及其它作业。CCCP将以与康奈尔大学本科生相同的学术标准与程序对学生进行评估。

按照康奈尔大学学术诚信规范的要求，每名学生应在各个学术领域内展现出绝对的诚信。被康大录取后，学生和他们的家长或监护人必须认真研读我们在线提供的完整学术诚信政策。

CCCP的好处
参加CCCP的学生可以：
- 获得康奈尔大学的学分和/或官方成绩单；
- 师从康大优秀的教授和讲师；
- 提高大学申请的成功率；
- 学习如何在常春藤盟校里取得成功；
- 锻炼英语语言技能；
- 在大学学习中占得先机；
- 为未来在美国继续深造打下坚实的基础；
- 为全球化背景下的职业生涯作好准备。

此外，完成CCCP的学生如有意申请康奈尔大学暑期学院课程将享受特别优先审核待遇。

康奈尔大学与中国的渊源
康奈尔大学于1865年创立，其办学理念是致力于成为“任何人在任何领域都能得到指导”的高等学府。一个多世纪以来，康奈尔大学与中国建立了坚实的合作关系。作为最早入读的中国学子之一，胡适先生就曾在1914年毕业于康奈尔大学。如今，有近1500名中国学生在康奈尔大学研修本科及高级学位，许多中国教授、研究学者、交流访问者也活跃在康大各项教学和研究活动中。

康奈尔大学暑期学院课程自2005年起开始招收中国高中生参加暑期学分课程。现在，康奈尔大学正与中华人民共和国教育部下属的中国教育国际交流协会联手合作，通过在线康奈尔大学中国项目进一步帮助中国学生实现学术目标。并共同邀请有兴趣的高中生和大学生参加。在接下来的几年里，我们将针对中国学生的兴趣和需求开设更多课程，我们期待着中国学生的持续参与。
### 课程介绍

#### 国际关系

**国际关系概论**

4学分

国际关系概论旨在介绍国际政治中的基本概念与实践。课程将对国家与个体层面的一系列安全问题、未来战争、恐怖主义、全球经济、民族主义、种族和宗教冲突,以及传媒在塑造国际关系中的角色进行调查与探讨。此外,学生还将研究不同视角和理论如何影响我们对世界的不同理解。

导师提示:如果你对全球研究、未来出国留学、或国际事务有兴趣,这一课程将有助你开启与构建对相关问题的基本认识。

奇普•盖格农(Chip Gagnon)教授

奇普•盖格农教授是康奈尔大学瑞皮和平与冲突研究院的长期访问学者,并兼任伊萨卡大学的政治系教授。他的著作《民族战争神话》获得了美国政治科学协会2005年度欧洲政治和社会最佳图书奖。盖格农先生是美国和平研究院和社会科学研究委员会-麦克阿瑟基金“变幻世界中的和平与安全”项目奖学金获得者。盖格农先生毕业于乔治城大学外交学院,在哥伦比亚大学获得政治学博士学位。他也曾是斯坦福大学、克罗地亚萨格勒布大学和塞尔维亚贝尔格莱德大学的访问学者。

### 创业

#### 与创业者的全球对话

3学分

与创业者的全球对话课程旨在在特定国家或地理区域内为学生提供大量创业机遇和挑战。课程将帮助学生接触美国以外地区丰富的创业经验；教授学生如何将理论知识与实践技能运用到陌生的环境中；并强调美国与所研究地区之间究竟有哪些不同之处。课程将围绕三大主题展开：文化、工业和资源。至少五家全球创业型企业将分别从各自运营的角度对特定国家或地区提出自己的看法。

导师提示:这一课程将帮助你成为新生代企业家的一员,并协助你通晓市场致胜之道。

莫纳•奥尔森(Mona Anita K. Olsen)教授

莫纳•奥尔森女士是康奈尔大学酒店管理学院利兰C.和玛丽M.皮尔斯伯里酒店行业创业研究院副主任,以及四季酒店集团的全球销售分析员。

### 领导力

#### 行动中的团队和领导者

3学分

行动中的团队和领导者课程探讨卓越领导者过去和现在的思维和行为模式,为培养你在日益复杂、相互关联和多样化的世界里建立卓越领导力做好准备。我们将历史案例研究与企业界、军界、竞技界和探险考察界的当代领导力理论和实践相结合进行分析。课程结束时,你会掌握更有效的倾听和交流技巧、学习处理团队中的紧张和冲突、建立团队多样性和统一性，并制定和执行计划以实现团队目标。最为重要的是，你会对作为团队成员和领导者同样充满信心。

导师提示:这一课程将帮助你确立自己的目标,并确定达成这些目标所需的能力。

詹妮弗•贝克(Jennifer Baker)教授

詹妮弗•贝克女士是康奈尔大学Big Red领导力研究院创始主任,以及康奈尔大学体育部副总监。她持有康奈尔工程硕士学位以及康奈尔约翰逊管理学院工商管理硕士学位。纵观她的毕业工作经历,贝克女士在英特尔公司从事过市场营销与战略工作,并在康奈尔女子长曲棍球队担任过助理教练。她毕业于美国海军学院，并在美国海军服役七年,期间担任飞行员,从属工程兵种。
可持续性发展
可持续性发展与社区：公民生态学导论
3学分
这一课程探索环境治理给个体、社区以及环境所带来的效益。我们将探讨如何通过社区园艺、溪流保护、植树造林以及移除入侵物种帮助社区重建被战争、自然灾害、犯罪和污染摧毁的家园。你将通过讨论和视频会议与康奈尔大学相关教员和学生进行互动。在课程的最终阶段，学生将分成小组参与所在社区的公民生态实践活动，并为新的实践活动制定计划。

导师提示：这一课程将帮助你了解建立健康社区、充满活力的城市中心和强大国家所需应对的全球挑战。

玛丽安•克拉斯尼（Marianne Krasny）教授
玛丽安•克拉斯尼是康奈尔大学自然资源学系教授和公民生态实验室主任。她与社区化组织合作以探讨人类为何及怎样关怀城市中的社会与自然环境。她还主持环境保护局的国家环境教育培训项目。通过此项目，她致力于教导人们如何在应对气候变化挑战的过程中，在城镇化程度日益提高的社会中创造健康的环境。克拉斯尼女士持有人类发展和植物学士学位，以及森林生态学理学硕士学位和博士学位。

宏观经济学
宏观经济学入门
3学分
这一课程将介绍宏观经济学理论的基础工具。我们将研究经济活动如何对经济水平、稳定性、国家收入增长产生影响。我们还将讨论经济模型、生产可能性边界、需求与供给、国际收入核算、失业率、通货膨胀、收支平衡、赤字和经济增长等各类问题，以及这些问题如何受货币政策、财政政策及其它政策的影响。此课程包括每次45分钟的网络授课、常规作业、练习考试、讨论组、两次中期考试和一次期末考试。

导师提示：向顶尖学者学习宏观经济学的基本原理将帮助你更好地了解飞速变化的全球经济。

詹妮弗•威锡克（Jennifer Wissink）教授
詹妮弗•威锡克女士是康奈尔大学经济系的资深讲师，同时也是该系本科部的副主任。自1984年来到康大，威锡克给上千名本科生上过该课程。她是基础微观经济学、基础宏观经济学、中级微观经济学、公共财政学及产业组织学方面的专家。威锡克曾任网络课程15载，主要讲授微观经济学入门。作为众多期刊论文的作者或共同执笔者，她持有宾夕法尼亚大学博士学位。

大学学习技能
学习和思考：大学成功的关键
非学分课程（有成绩单）
这一课程探讨学习的关键方法，以及这些方法的实际应用。该课程将重点评估学生的强项和短板，帮助学生制定取得优异成绩所需的新策略。学生将学习如何准备有效的大学入学申请论文，和诸如记笔记、备考、时间管理、有效阅读，以及基于最新生物学和心理学研究成果的批判性思维等学习技巧。这一课程同样以定期45分钟同步交互式远程讨论为特色来指导学生学习。

导师提示：如果你考虑申请美国大学，并希望顺利完成大学学士学位课程，这一课程将帮助你成功地完成这两项任务。

伊利斯•韦斯特（Elise West）教授
伊利斯•韦斯特女士是康奈尔大学学习策略研究中心（LSC）主任，她负责管理提供辅导和补充课程的讲师，并负责康奈尔预科生暑期课程。在加入学习策略研究中心之前，韦斯特女士曾是康奈尔营养科学部门教务处副总监，在那里她发起并实施了课程改革和学术建议项目，以提高学生成绩。她持有康奈尔大学教育心理学博士学位、理学硕士学位以及生物科学理学硕士学位。
申请资格

- 完成高一学年或高二学年所有学科的学生均可申请一门课程。
- 完成三年高中课程的学生（但尚未升入大学的）可以申请两门课程。
- 大学在读学生可申请至三门课程。但我们一般建议学生最多报两门课程。
- 学生必须掌握足以保证有效学习的英语语言技能。课程为全英文授课，学生必须能够与导师、同学以及其他人员有效沟通以保证课程学习的顺利进行。
- GPA至少达到B+的水平（87%-90%）才有资格申请学分课程；GPA达到B（84%-86%）的学生可以申请非学分课程。
- 学生必须经由康奈尔大学中国项目办公室推荐入读。
- 康奈尔大学中国项目办公室将会同康大各录取委员会审查学生的申请，并确定学生的入读资格。
- 康奈尔大学中国项目要求所有申请人独立完成申请材料，不允许接受收费中介、证书服务，或者其他有偿专业服务的援助。使用这样的服务将违反康奈尔大学的政策，并有可能导致申请材料被拒绝，撤销录取通知书，取消入学资格，或导致学生非自愿退出项目。
- 学生必须填写完成以下所有的申请和入学要求。

申请入学程序

1. 审查资格要求。
2. 用英文完成以下材料并提交至康大中国项目办公室。
   - 申请表，可登录康大中国项目办公室网站下载：www.3cp.org.cn
   - 撰写一篇300字的文章，说明你为什么希望参加这个项目。
   - 高中或大学成绩单和本年度的成绩单。
3. 如果递交的材料获得康奈尔大学中国项目办公室批准通过，你将进入申请流程的第二阶段。我们将通过邮件进一步向你说明应如何向康奈尔大学提交申请和上述学术文件。
4. 一旦被CCCP录取，你将收到一封关于如何完成入学注册的说明邮件。这些步骤包括：
   - 在确认接受录取邀清后的五个工作日内付清所有费用。
   - 激活你的康奈尔大学NetID（NetID是康奈尔用户名和密码，将允许你访问康奈尔大学的服务，如电子邮件和课程资料等）。付清全款后你将收到一封邮件指导你如何激活NetID。

项目费用，2017年春

一经录取，学生必须支付以下全部费用：

- $4,080 3学分
- $5,440 4学分
- $8,160 6学分
- $2,720 非学分课程

费用应当在确认接受录取后五个工作日内支付完毕。可以通过CCCP的官方网站查找付款方式和退款政策：sce.cornell.edu/cccp。
专为中国高中生和大学生设计的康奈尔大学在线课程
Cornell University Online Courses for Chinese High School and College Students

Contact
Cornell–China College Program Office
Address: 中国北京市复兴门内大街160号 逸夫会议中心
Phone:  +86(10) 5878.2988; 5172.6637
E-mail: 3cp@3cp.org.cn
Web:  www.3cp.org.cn