Winter Session 2016:
Online Course (December 28-January 16)

HADM 3135/HADM 6135: Conversations with Entrepreneurs

2 Credits, S-U grades only, no prerequisites, satisfies entrepreneurship concentration required course at SHA

Learning Outcome 1:
Define entrepreneurship, entrepreneurial skills, and entrepreneurial success

Learning Outcome 2:
Explain what experiences on your resumes are entrepreneurial

Learning Outcome 3:
Relate value-added lessons from speakers to your own entrepreneurial journey

Learning Outcome 4:
Identify your personal entrepreneurial narrative

Learning Outcome 5:
Reconstruct your entrepreneurial journey as a story for an entrepreneurial audience

Learning Outcome 6:
Assess what future steps are needed in order to continue on your entrepreneurial journey

Faculty: Mona Anita K. Olsen, Ph.D. (olsen@cornell.edu)
*Taught in an asynchronous fashion.